

Tire Dealer Information Letter

10 years voluntary warranty extension for Continental Agricultural Tires sold in 2025 for Tire Dealers of Continental's Agricultural Tires

Tire Age										Maximum reimbursement		
1st year											100 %	
2nd year										Û	90 %	
3rd year									O	Ö	80 %	
4th year								O	O	O	70 %	
5th year							O	O	O	O	60 %	
6th year						O	O	O	O	O	50 %	
7th year					O	O	O	O	O	Ö	40 %	
8th year				O	O	O	O	O	O	Ö	30 %	
9th year			O	O	O	O	O	O	O	O	20 %	
10th year		O	O	O	O	O	Û	O	O	Ö	10 %	

Even though production of Continental agricultural tires will end in 2025, we remain confident in the quality and durability of our products and would like to demonstrate this with a voluntary 10-year quality promise for all tires sold by the end of 2025, according to the provisions of this letter.

In case of failures making a tire unusable due to proven manufacturing defects or proven defects in material, Continental will refund the full or partial original purchase price as a credit note according to the adjacent matrix above for up to 10 years. The maximum reimbursement is limited to the percentage of usable tread depth remaining, measured at the lowest point.

Calculation examples

Age of tire maximum three years, 90 % residual tread depth

→ 80 % Conti reimbursement because of age of tire

Age of tire maximum five years, but only 30 % residual tread depth

→ 30 % Conti reimbursement because of residual tread depth



By the way: Did you know that as a tire dealer, you can process a complaint about a Continental agricultural tire even faster? The "Conti Online Contact" (COC) now also offers the option of quickly and easily uploading complaints for agricultural tires with the "Online Complaint Handling" (OCH) application. Illustrated instructions can be found under the attached QR code. Other alternatives to contact Continental, please see in the terms and conditions on the back.

Definition of the warranty extension, scope and limitation

This warranty extension is a voluntary warranty promise beyond the scope of the statutory warranty obligation for certain types of damage and failure which render the tire unusable. It applies only for original Continental agricultural tires manufactured after August 1, 2017 and bearing the "Engineered for Efficiency" logo as well as an intact manufacturing date/DOT code and which are used exclusively as intended

Intended use for Continental Radial agricultural tires includes, for example, normal work in farming, grassland management, livestock farming and use on the road some of the time, but not work such as including but not limited to: forestry work, use on construction sites, transport work on the interstate highway or industrial use. For additional notes and information on the product specifications and the intended use of the Continental agricultural tires, please refer to the technical data sheets, data manuals or product brochures.

Since Continental's direct business relationship is only with tire dealers, this warranty extension only applies to the first purchaser (i.e. the tire dealer) of the respective tires or to machinery dealers of new vehicles which are equipped with the corresponding new tires by the manufacturer and is not transferable to third parties. Continental recommends that tire dealers pass on any voluntary warranty services they receive to their end customers.. The applicability of the present warranty policy is limited exclusively to tire dealers who purchased tires within EMEA region. Tires where their manufacturing date or DOT code have been partially or fully removed or tires that have already been marked otherwise as assessed, accepted or not accepted are excluded from the warranty.

Type of warranty services

Recognized warranty services from this warranty extension are granted exclusively as percentual reimbursement related to the original dealer purchase price. If the percentage of the residual tread depth of the damaged tire is below the reimbursement calculated according to the tire age, the maximum reimbursement is reduced to the percentage of the residual tread depth.

Promotion period and period of validity of the warranty extension

This voluntary 10 years warranty extension offer is valid for agricultural tires sold from Continental to tire dealers between June 18th, 2025 and December 31st, 2025 and terminates all previous voluntary warranty extension campaigns for Continental agricultural tires. The Field Hazard Coverage and Stubble Damage Coverage, offered voluntary in former warranty programs will not be offered anymore for tires initially sold after June 18th, 2025.

This warranty extension applies for a maximum of 10 years and begins with the date on the tire dealer's proof of purchase from Continental.

10 years voluntary warranty extension definition

The 10 years voluntary warranty extension applies in case the tire has become unusable due to manufacturing defects or defects in material. The maximum reimbursement rate for complaints recognized in this category is 100 % in the first year and is reduced by 10 % per year, so that in the 10th year of operation a maximum of 10 % reimbursement will still be granted, provided that the percentage of residual tread depth is not less than the percentage discount rate based on the tire age. If the residual tread depth is less, at most the remaining percentage of the residual tread depth will be offset as a reimbursement.

Exclusion of damage compensation after this warranty extension

The following is not covered by this voluntary warranty extension

- Tire defects or damage resulting from (traffic) accidents, collisions, misuse or damage to the tire accepted as acceptable use of the tire, including, but not limited to, punctures, cuts, bulges, scratches, separations, carcass break or bracing ply break or excessive wear.
- Tire damage or defects caused by tire pressure unsuitable for the application, incorrect use, overloading, excessive speed, (snow) chains, spikes, fire or other extreme temperature influences
- Tire damage or defects due to incorrect or improper mounting or unmounting, transport, use together with incorrect, impermissible or damaged wheel or rim (elements), wheel or track misalignments (also in the case of tires on the vehicle other than the one under complaint), improper storage, chemical influences or contamination or other environmental influences and natural disasters.
- Tire damage or defects caused by the use of unsuitable inner tubes, non-approved rims, broken or kinked wire bead or intentional alteration of the tire's visible or invisible characteristics
- · Tire damage or defects that could have been prevented by correcting minor deficiencies or prior damages
- Tires where their original technical or mechanical properties have been altered without the express approval of Continental beyond the common intended use of agricultural tires
- Tires that are filled or ballasted with liquids, solids or materials without the express approval of Continental may be partially or fully excluded from this warranty extension
- Tires that were already repaired or retreaded
- Premature, uneven or excessive tread wear, since it is affected by many causes.
- Aging and surface effects such as ozone cracks or weather impact that allow for the safe continued use of the tire
- Optical deficiencies, scratches and minor cuts that do not limit the safe continued operation of the tire or its operating quality and performance
- Complaints concerning a (gradual) air loss not caused by punctures or other mechanical damage must be made within the first 5 % of tread wear or within the first six months after initial
 mounting. Not eligible for reimbursement under this extended warranty are, without being limited to, any other extra expenses or idle time of persons and machinery, secondary or consequential
 damage to tires or machinery caused in connection with tire damage, as well as, without being limited to, any other possible taxes, levies, service charges or other consequential costs incurred
 in connection with tire damage or a complaint.

Assertion and handling of a complaint within the scope of this warranty extension

This warranty extension is a voluntary warranty promise beyond the scope of the statutory warranty obligation for certain types of damage and failure which render the tire unusable as an expression of long-term customer loyalty in the event of tire damage that is not covered or only partially covered by the statutory warranty obligations of the country of destination. It does not release Continental or the customer from the statutory provisions, regulations and obligations regarding warranties, product liability and maintenance of operating safety, which continue to be valid in their entirety. The tire dealer handling the complaint is recommended to enter the complaint via the online complaint handling module (OCH) of the Continental Online Contact (COC). Instructions specifically for agricultural tire input are available separately upon request. Alternatively, tire dealers can contact the Continental Commercial Specialty Tires representative responsible for their sales area to record their complaint.

To claim the warranty, the minimum number of relevant images of sufficient quality, as described in the COC OCH instructions for entering agricultural tires, must be provided for each tire being claimed. Furthermore, a reference purchase receipt must be presented, showing the purchase price between the tire dealer and Continental, in order to calculate the credit amount. If this information is incomplete or insufficient, Continental may reject the claim. In this case, the tire dealer submitting the claim may resubmit the claim as soon as they can provide all the necessary information for upload to the OCH system.

The tire that is the subject of the complaint must be made accessible to the Continental employee for assessment in the event that Continental decides to inspect the tire on-site or recall it for a more in-depth examination. The customer is responsible for all costs of mounting, fitting tools and equipment, transports, taxes, fees, small parts, etc.

The complete or percentage-based reimbursement is made, after recognition or approval by Continental, as a credit solely to the tire dealer. Positive recognition of a complaint is by no means to be construed as admission of guilt on behalf of Continental.

Country-specific translations of this warranty promise may contain errors resulting from the translation process. In case of doubt, the original English version available on the Continental website shall prevail.